

ANDREW THOMAS WALTON

SENIOR INTERACTIVE ART DIRECTOR – 10 YEARS EXPERIENCE

KELLOGG'S OFFICEMAX DEVRY UNI-BALL SHARPIE SAMSUNG THE HOME DEPOT MOTOROLA BLACKBERRY

DESIGN SKILLS/SOFTWARE

Interactive Design
Brand Development

Concept Development
Packaging Design

Experience Design
Adobe Creative Suite

EMPLOYMENT HISTORY

Freelance Senior Art Director (*June 2014- present*)

- Collaborated with team to create an in-store consumer experience for intel product launch.
- Designed and assembled creative assets for multiple creative and client presentations.

Trisect (*April 2011- June 2014*)

Senior Interactive Art Director

- Brought in as a freelancer to redesign company website and brand identity.
- Directed internal team and vendors in the redesign of Uni-ball North American website.
- Lead designer of the redesign of DeVry University's student portal, emails, and student planners.
- Played a vital role in the acquisition of multiple pieces of new business.
- Worked with, mentored, and directed a junior team of 3 art directors and 2 copywriters.

Leo Burnett | Arc Worldwide (*April 2008 - March 2011*)

Interactive Art Director

- Conceptually developed fully-integrated programs for various brands within The Kellogg Company.
- Worked with internal teams and vendors on multiple projects from concept to completion.
- Maintained ongoing client relationships across multiple brands.

DraftFCB (*March 2007 - April 2008*)

Freelance Art Director

- Designed multiple packaging programs and promotional pieces within the Kellogg's Brand.
- Created signage and company manuals for the United States Postal Service.

Upshot Integrated Marketing (*August 2006 - February 2007*)

Freelance Art Director

- Designed collateral pieces and user interactions for Disney Vacation Club.
- Redesigned multiple campaigns and brand identities for Miller Brewing Company.

Marketing Support Inc. (*January 2005 - August 2006*)

Associate Art Director

- Played a key role in the development of many successful new business pitches.
- Designed packaging programs for various national brands.
- Created gift card programs for The Home Depot.
- Responsible for overseeing production artists in creating final keyline files.

EDUCATION

The Art Institute of Washington
Bachelor of Fine Arts, 2004

The Art Institute of Houston
Associate of Applied Science, 2002

ANDREWTWALTON@GMAIL.COM 312.914.3534 655 W IRVING PARK #5313 CHICAGO, IL 60613